



Introduction to Tencent Ecosystem

2026



① About Tencent

Tencent is the **6th Largest Tech** company in the world.

Rank	Name	Country	Sales	Market Value
1	Alphabet Inc.	United States	\$282.8 billion	\$1.3 trillion
2	Microsoft Corporation	United States	\$207.6 billion	\$2.3 trillion
3	Apple Inc.	United States	\$385.1 billion	\$2.7 trillion
4	Samsung Group	South Korea	\$220.1 billion	\$334.3 billion
5	Meta Platforms	United States	\$117.3 billion	\$599.8 billion
6	Tencent Holdings Ltd.	China Taiwan	\$82.4 billion	\$415.4 billion
7	Taiwan Semiconductor Manufacturing Co.	Taiwan	\$75 billion	\$423.2 billion
8	Sony Corporation	Japan	\$85.2 billion	\$115.2 billion
9	Oracle Corporation	United States	\$48 billion	\$261.8 billion
10	Cisco Systems Inc.	United States	\$53.2 billion	\$189.4 billion

Source: Forbes' Global 2000 2023 • [Get the data](#) • Created with [Datawrapper](#)



<https://www.forbes.com/sites/jonathanponciano/2023/06/08/the-worlds-largest-technology-companies-in-2023-a-new-leader-emerges>

Tencent by the numbers :

- **Founded** in 1998
- **More than 100,000+** employees worldwide
- **#1 Gaming company** globally by revenue
- **#10 Most Valuable Global Brands** 2024¹
- **#4 Video Streaming Platform** by subscribers²
- **#1 GenAI Patents Applicants**³
- **1.3 billion+** monthly active Weixin / WeChat users
- **20 years+** experience in audio/video tech
- **3 billion+** minutes audio/video published daily
- **Global Infrastructure** with local IDC in Sao Paulo, Brazil since 2021

¹As of June 20, 2023

²Source: Tencent 2022 Annual Financial Report

³Source: Kantar

²Source: FlixPatrol

³Source: UN

Tencent is a leader in:



Online video
streaming



Online/mobile
gaming



Social
networking



Music
streaming



Music
streaming



Digital
advertising



Cloud
computing



Android app
store



eSports

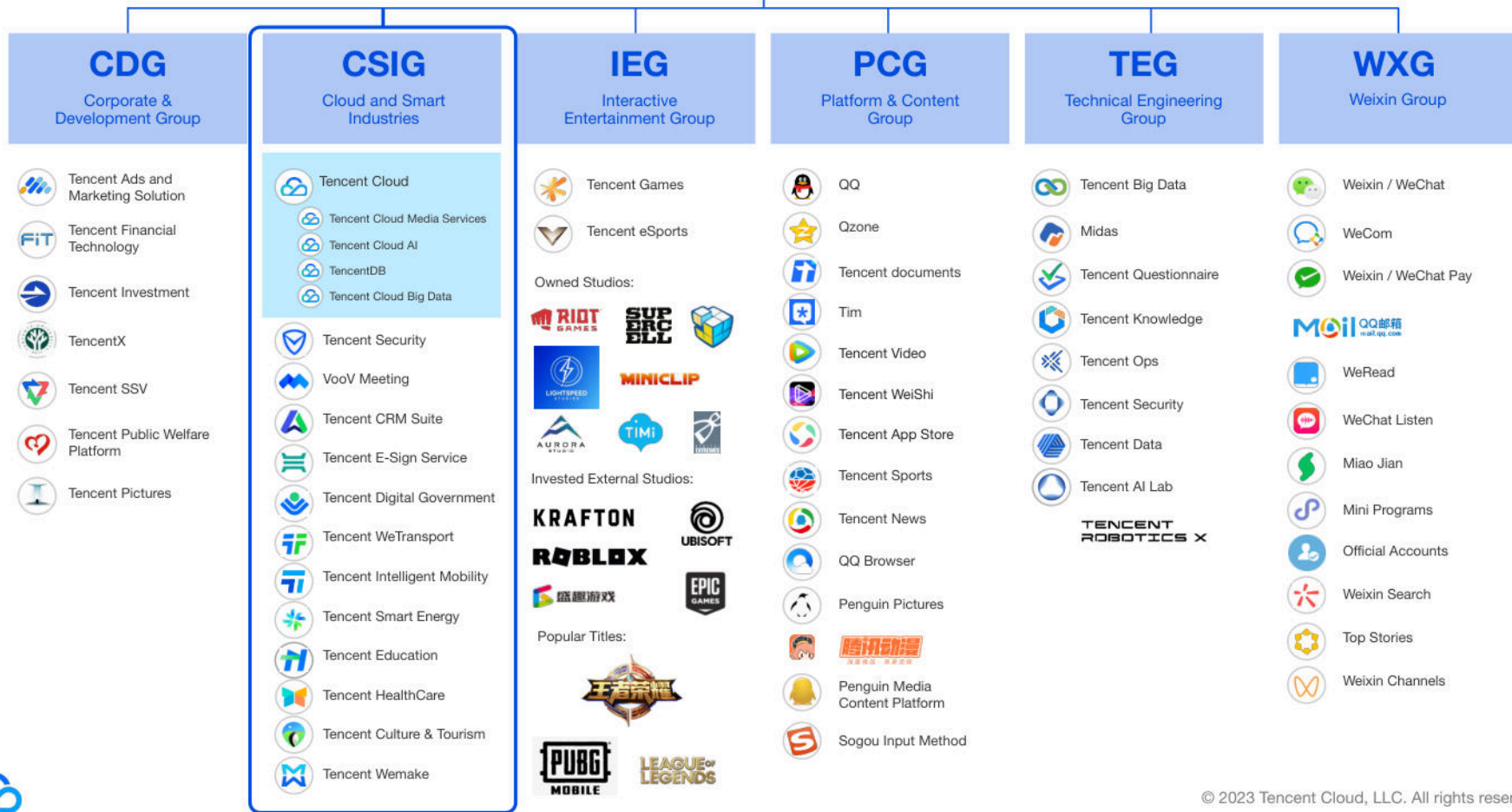
Tencent by the numbers :

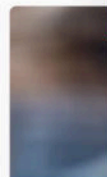
- **\$720 billion+ USD** market capitalization*
- **\$80.3 billion USD** 2022 annual revenue**
- **Rank 91** of 2025 Global Fortune 500
- **#1 gaming company** globally by revenue
- **1.3 billion+** monthly active WeChat users
- **20 years+** experience in audio/video tech
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*As of February 26, 2024

**Source: Tencent 2022 Annual Financial Report







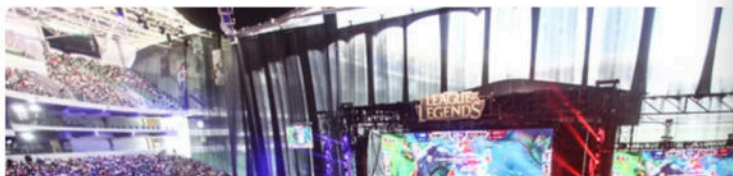
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POP & ARTE

Tencent, maior empresa de games do mundo, anuncia presença oficial no Brasil com escritório no país

Multinacional chinesa é dona de desenvolvedoras responsáveis por 'League of Legends' e 'PUBG Mobile'. Level Infinite, divisão internacional de games da gigante, vai ser representante no país.

Por g1
06/06/2022 22h06 - Atualizado há 2 anos





Forrester Wave™: Sovereign Cloud Platforms, Q2 2026

Sovereign Cloud Platforms

Q2 2026



*A halo indicates above-average customer feedback. A double halo indicates that the vendor is a Customer Favorite.



E-commerce



Transportation



O2O



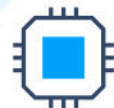
Gaming



Finance



Digital health



Technology

ELEMENT^{AI}



Snap Inc.



Trusted by Global Customers and Partners

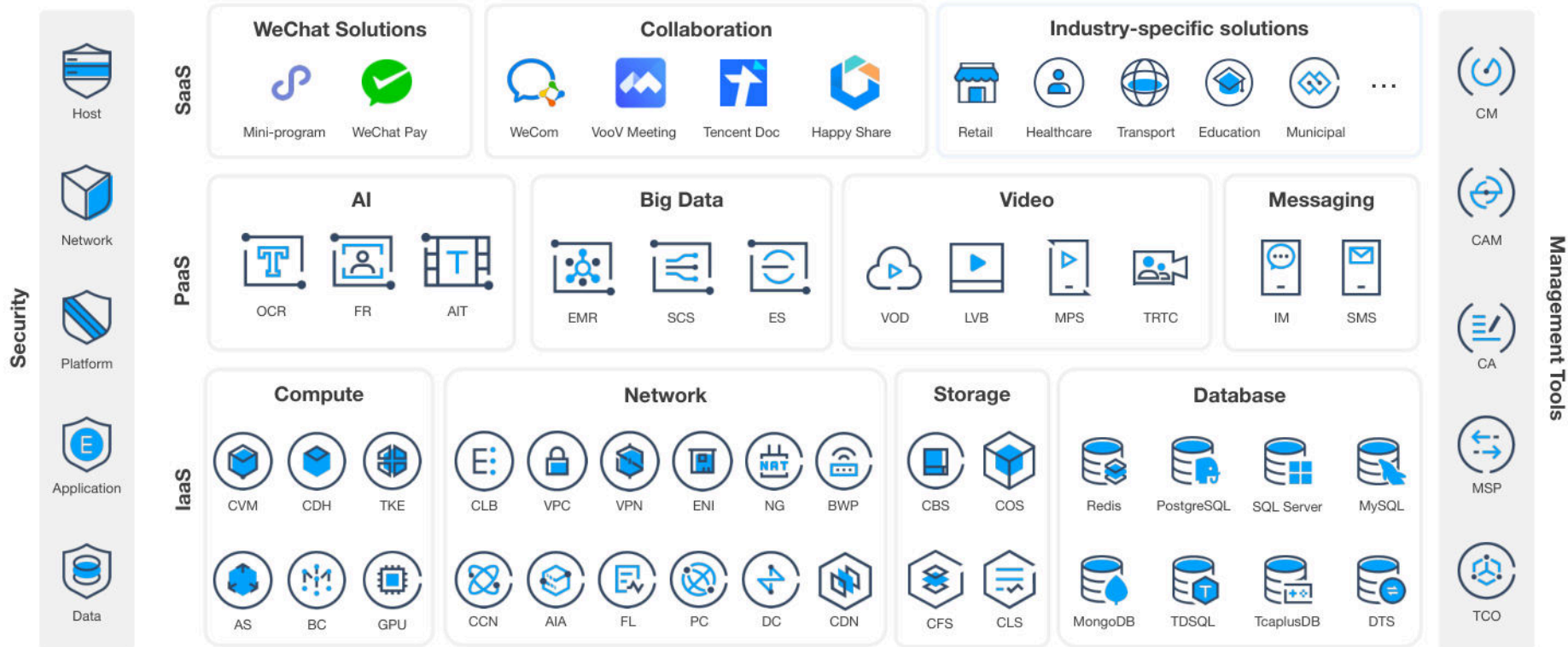
Media & Entertainment	Gaming	Pan-Internet	Financial Services	Healthcare	Retail				
				<th>Auto</th> <td></td>	Auto				
					<th>Transportation</th> <td> </td>	Transportation			
			<th>Education</th> <td> </td> <td></td>	Education					
			<th>Public Sector</th> <td> </td> <td></td>	Public Sector					
				<th>Telco</th> <td> </td> <td> <th>Real Estate</th> <td> </td> </td>	Telco		<th>Real Estate</th> <td> </td>	Real Estate	

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and more ...

② Tencent Cloud

Tencent Cloud product portfolio



Global Cloud Infrastructure

23

Regions

66

Availability zones

 H2 2026
 Gaming DC



Subject to change. Check official website for real-time availability: <https://www.tencentcloud.com/global-infrastructure>

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Cloud Service Comparison Sheet

Tencent Cloud	aws	Azure	Google Cloud
Cloud Virtual Machine (CVM)	Elastic Compute Cloud (EC2)	Virtual Machine	Compute Engine
Kubernetes Engine (TKE)	Elastic Kubernetes Service (EKS)	Azure Kubernetes Service (AKS)	Google Kubernetes Engine (GKE)
Serverless Cloud Function (SCF)	Lambda	Azure Functions	Cloud Functions
Cloud Object Storage (COS)	Simple Storage Service (S3)	Blob Storage	Cloud Storage
Cloud Block Storage (CBS)	Elastic Block Store	Managed Disk	Persistent Disk
Cloud File Storage (CFS)	Elastic File System	File Storage	File Dstore
Virtual Private Cloud (VPC)	Virtual Private Cloud	Virtual Network	Virtual Private Cloud
DNSPod	Route 53	DNS	Cloud DNS
Cloud Load Balancer (CLB)	Elastic Load Balancing	Load Balancer	Cloud Load Balancing
Web Application Firewall (WAF)	Web Application Firewall	Web Application Firewall	Cloud Armor
TencentDB	RDS	SQL Database	Cloud SQL
TcaplusDB	DynamoDB	Cosmos DB	Firebase Realtime Database
Cloud Data Warehouse	Redshift	Synapse Analytics	BigQuery
Elastic MapReduce	Elastic MapReduce	HDInsight	Dataproc
Ti-One	SageMaker	Machine Learning	Vertex AI
EvenBridge	EvenBridge	Event Grid	Eventarc
Cloud Message Queue (CMQ)	Simple Queuing Service	Storage Queues	Pub/Sub
Tencent Push Notification Service	Simple Notification Service	Service Bus	Firebase Cloud Messaging
Cloud Observability Platform (TCOP)	CloudWatch	Monitor	Cloud Monitoring
CloudInfra as Code	CloudFormation	Resource Manager	Deployment Manager
Cloud Access Management	IAM	Active Directory	Cloud Identity
Key Management Service	KMS	Key Vault	Cloud KMS

Cloud Service Comparison Sheet

Tencent Cloud	aws	Azure	Google Cloud
StreamLive	Elemental MediaLive		
Cloud Streaming Services (CSS)	Interactive Video Service (IVS)		
Media Processing Services (MPS)	Elemental MediaConvert		
StreamPackage	MediaPackage + MediaTailor		
Video on Demand (VOD)	Elemental MediaStore		
EdgeOne (CDN)	CloudFront (CDN)		
Cloud Dedicated Cluster (CDC)	AWS Outposts		
Migration Service Platform (MPS)	AWS Migration Hub		





EdgeOne Resources - Distributed & Connected

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Abundant Resource Reserves

- 2800+ PoPs worldwide, 160T reserved bandwidth
- Three-layer construct based on core, backbone and cache nodes
- Dedicated lines for edge interconnection to provide ultimate performance

Resilient

- Anycast network provides overall protection up to 10Tbps, largest DDoS attack in history
- Anycast nodes have multiple PNI and Transit lines to ensure high availability

Low latency

- Edge based DNS service offers 30ms latency in average worldwide
- End-to-end latency <60ms, uninterrupted global gaming experience



● Core node ● Backbone node ● Cache node (unmarked)



The Best Integrated Multi-layer Protections

L4/7 accelerate & protect the same hostnames

CDN

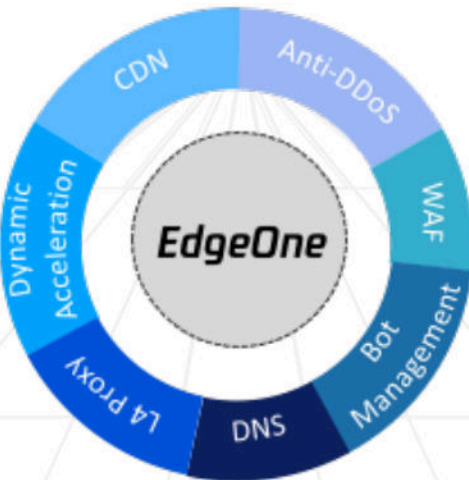
Support static content caching, global PoPs coverage, QUIC compatible, WebSocket, gRPC and other access protocols.

Dynamic Acceleration

Real-time monitoring for latency and quality of route, intelligent dynamic route optimization for L4/L7 traffic forwarding request to origin

Layer 4 Proxy

CNAME proxy or static IP integration to TCP/UDP service, support load balancing and L4 dynamic acceleration.



DNS

Global domain name resolution, support intelligent DNS resolution and CNAME flattening, withstand over 1 million+ QPS and 50 billion+ daily requests at peak.

DDoS Protection

Customizable protection strategies thanks to Anycast's distributed architecture and "self-developed+AI" cleansing algorithm.

Web Attack Protection (WAF)

Effectively defend against SQLi, XSS attack and related Web attack thanks to Tencent's massive attack sample libraries, covers OWASP Top 10 scenarios and filter traffic to match characteristics.

Bot Management

Bot identification and protection - precise management of Bot access policies, one-click Captcha challenge setup, intelligent Bot behaviour analysis, and whitelisting.



A single platform to access and govern the leading AI models in the market.

CHALLENGES

Companies are accelerating AI adoption, but face:

1 Multiple vendors

2 Hard-to-control costs

3 Technology complexity

4 Lack of centralized governance

Executive Insight

Explore main functions



Kimi K2.6

Implements state-of-the-art (SOTA) code, long-term task execution, and agent clustering capabilities.

[learn more →](#)



GLM-5.1

The latest flagship model from Zhipu offers significant improvements for long-range tasks.

[learn more →](#)



DeepSeek-V3.2

The MoE model employs a sparse attention architecture to efficiently process long texts and supports the integration of deep thinking and tool invocation.

[learn more →](#)



DeepSeek-V4-Pro

A trillion-parameter native multimodal flagship that defines a new standard for complex reasoning and deep agent collaboration.

[learn more →](#)



MiniMax-M3

It has achieved cutting-edge capabilities in professional tasks such as programming and intelligent agents, with an ultra-long 1M context and native multimodal capabilities.

[learn more →](#)



GLM-5V-Turbo

The first multimodal coding foundation model of Zhipu.

[learn more →](#)

BUSINESS VALUE

Cost reduction

Centralized governance

Technology flexibility

Reduced lock-in risk

✓ Greater innovation velocity

It needs to choose the best AI for each business need.



Planejar, executar e gerenciar tarefas



Nova tarefa:

Assistente

Especislistas

Conectores

Automação

Habilidades

Tarefas:

Relatório detalhado

Criação de um novo site

Criação automática de relatórios

Criação de agentes

Espaço de trabalho:

Análise de dados

Feedback to usuário

Relatórios semanais



Slack



Google Drive



Escritório



Jira



Github



Linear



Noção

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Noção



Empowering Super App Through WeChat's Core Capabilities

1st

Industry first Mini-APP
Ecosystem

1.3 billion

Monthly Active User

7 million

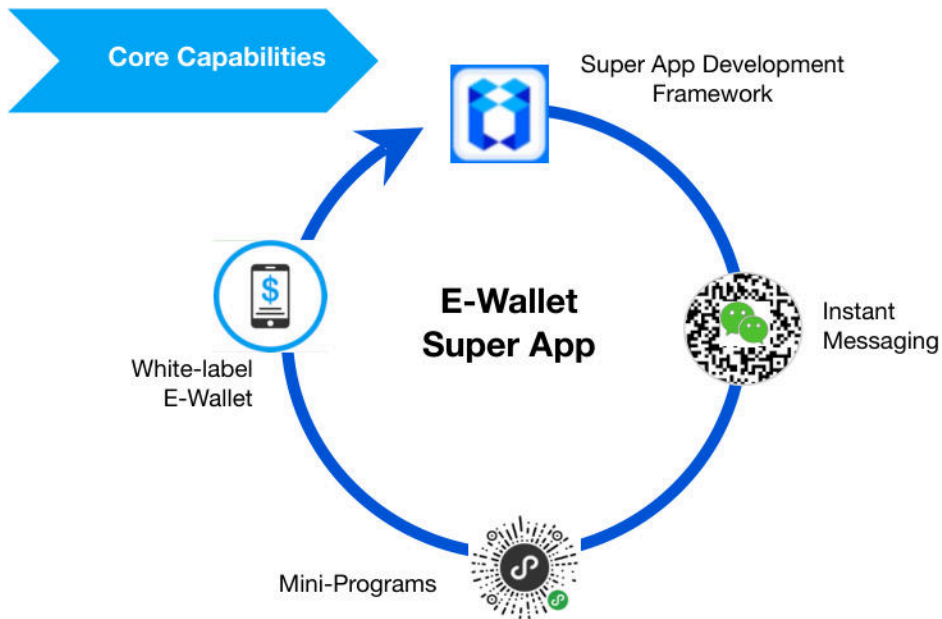
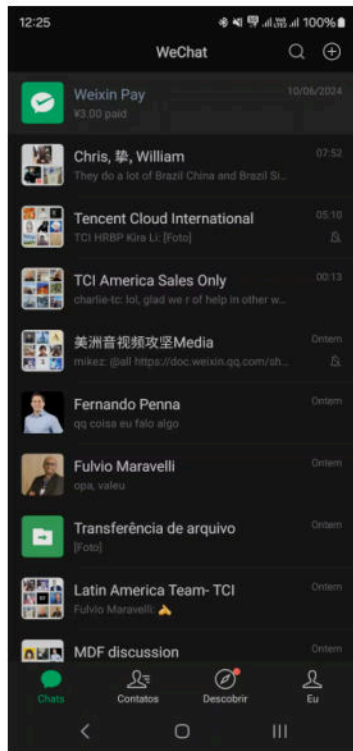
Total Number of Mini-apps

500 million

DAU of WeChat Mini-App

68.1 minutes

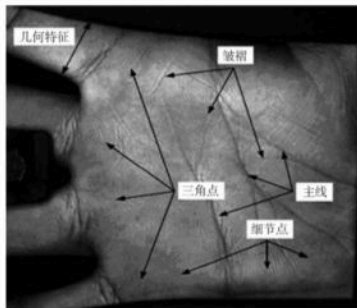
Monthly time consumption on WeChat
Mini-Apps





Palm print

Palmprint are a general term for all lines on the skin of the palm, including mastoid lines, main lines and folds. Everyone has unique palmprint.



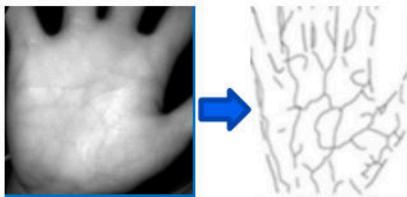
Hand shape

Hand shape is the outer contour of the hand



Venae volaris

The hemoglobin in the blood can absorb near-infrared light, and when illuminated with such light, the image of the palm will appear darker lines in the veins under the skin.



Vivisection

Flowing blood
Live erythrocyte



Razão para introduzir esta solução:

Falta de competitividade no mercado

Baixa inovação e eficiência nas soluções existentes

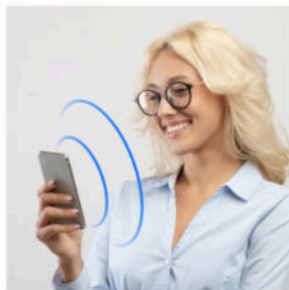
Já adotada por setores como finanças, seguros, varejos, entre outros

Nossa solução oferece um preço mais competitivo (ex.: 100k, 200k chamadas)



User takes a photo of their ID

- ✓ Recognize document text
- ✓ Extract ID photo



User takes a video selfie for liveness detection

- ✓ Check whether the person is real (still images, face masks, and premade videos will fail)



System compares the selfie and ID photo

- ✓ Determine whether the person in the video selfie is the same person in the ID photo

Preciso

- Precisão na Comparação Facial: **99.8%**

Seguro

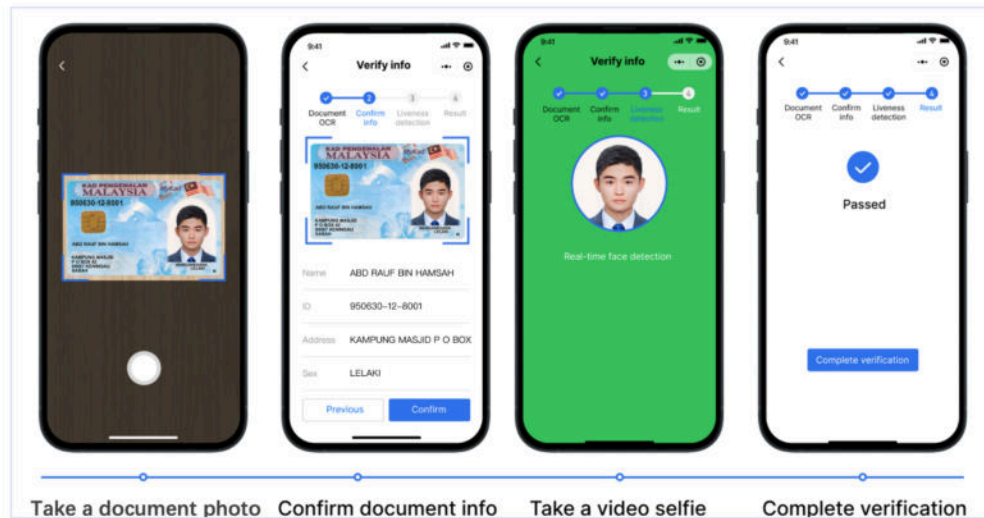
- Precisão na Detecção de Liveness: **99.9%**

- Mais de **10 milhões** de ataques interceptados com sucesso

Comprovado

- **1.8 billion+** Usuários
- **20 billion+** Verificações Totais
- **100 million+** Chamadas de APIs diárias
- **70%+** Market Share na China

Frictionless Experience



Proprietary OCR capabilities support ID recognition in most countries

Exclusive One-Flash Liveness Detection ensures user experience and unparalleled security

Lightning fast cloud responses guaranteeing service efficiency and continuity

Advanced Fraud Detection

High Fidelity Head Model



Paper Cutout Mask



On-screen Video



AI Face Shield Intercepting Deep-Fake Attacks

